

Privacy Policy

Robinhood Financial, LLC, Robinhood Markets, Inc., and their respective subsidiaries and affiliates (collectively, "Robinhood") operate several websites. The following describes the privacy considerations enacted by Robinhood relating to the use of your personal information.

Website Visitors

Like most website operators, Robinhood collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Robinhood's primary purpose in collecting non-personally identifying information is to better understand how Robinhood's visitors use its website. From time-to-time, Robinhood may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website. Robinhood also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on Robinhood posts. Robinhood only discloses logged-in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to Robinhood's websites choose to interact with Robinhood in ways that require Robinhood to gather personally-identifying information. The amount and type of information that Robinhood gathers depends on the nature of the interaction. For example, Robinhood asks visitors who sign up for an account on www.robinhood.com to provide an email address. In this case, Robinhood collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Robinhood. Robinhood does not disclose personally-identifying information other than as described below. Visitors can always refuse to supply personally-identifying information, though doing so may prevent them from engaging in certain website-related activities.

Robinhood has implemented Google Analytics Demographics and Interest Reporting and uses Google Analytics cookies and identifiers for the sole purpose of data analytics. If you do not want to participate in Robinhood's Google Analytics data collection, you may download the Google Analytics Opt-out Browser add-on here: <https://tools.google.com/dlpage/gaoptout>.

Protection of Certain Personally-Identifying Information

Robinhood discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors, and affiliated organizations that (i) need to know that information in order to process it on Robinhood's behalf or to provide services available at Robinhood' websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Robinhood' websites, you consent to the transfer of such information to them. Other than to its employees, contractors and affiliated organizations, as described above, Robinhood discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when Robinhood believes in good faith that disclosure is reasonably necessary to protect the property or rights of Robinhood, third parties or the public at large. If you are a registered user of a Robinhood website and have supplied your email address, Robinhood may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Robinhood and our products. If you send Robinhood a request (for example via a support email or via one of its feedback mechanisms), Robinhood reserves the right to publish it in order to

help Robinhood clarify or respond to your request or to help Robinhood support other users. Robinhood takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally identifying and personally-identifying information.

Robinhood utilizes Plaid, a service that enables applications to connect with end-user authorized data from financial institutions including banks, card issuers, and card networks. Plaid also structures the data it receives and returns it to Robinhood in a functional format. Plaid's privacy policy is available here: <https://plaid.com/privacy>. By using Robinhood's websites, you acknowledge and agree that your personal information will be treated in accordance with Plaid's privacy policy. Additionally, you grant Robinhood the right, power, and authority to access and transmit your personal and financial information (such as from third-party banks) as is reasonably necessary for Plaid to provide its services to you.

Potential Sale of Certain Non-Personally-Identifying Information

Robinhood gathers customers' non personally-identifiable demographic information (the "Data") in a form that does not permit direct association with any specific individual. This Data includes the customers' geographic location, gender, age range, income range, social media "friend" count or "followers" and level of education. This Data is appended to the trades customers make in order to create a marketing-data information product that may be used for any purpose. This includes selling the Data to financial services and/or other companies that typically use this Data in their businesses to evaluate and tailor their client relations programs and marketing efforts and better understand customer behavior and improve their products, services, and advertising.

Aggregated Statistics

Robinhood may collect statistics about the behavior of visitors to its websites. Robinhood may display this information publicly or provide it to others. However, Robinhood does not disclose personally-identifying information other than as described below.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Robinhood uses cookies to help Robinhood identify and track visitors, their usage of Robinhood website, and their website access preferences. Robinhood visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Robinhood's websites, with the drawback that certain features of Robinhood's websites may not function properly without the aid of cookies.

Notice to California Residents

California law requires that Robinhood obtain your affirmative consent before it shares your nonpublic personal information with non-affiliated third party companies. It should be noted that Robinhood does not currently share information about you with any non-affiliated third party that triggers this consent requirement. Accordingly, there is no need at this time for Robinhood to seek your consent or for you to take any affirmative action telling Robinhood not to share such information with non-affiliated third parties. California residents will receive an additional notice describing the privacy choices available under California law. Please mark the [California Privacy Notice](#) to indicate your preference with regard to sharing of your information.

Privacy Policy Changes

Robinhood reserves the right to make changes to this Privacy Policy at any time in its sole discretion. When Robinhood does, Robinhood will let you know by appropriate means such as by posting the revised policy on this page with a new "Last Updated" date. Any changes to this Privacy Policy will become effective when posted unless indicated otherwise. Robinhood encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.